



B N SATNALIKA FOUNDATION

Position: Social Media Intern

No. of Position: 3

Company Profile:

Babulal Nagarmal Satnalika Foundation is a non-governmental organization aiming to promote education and learning among the underprivileged children of our society. The foundation works for the children welfare and their progress by providing them monetary assistance on monthly basis so that they are not deprived of the best and basic necessities of today's world i.e. 'The Education'

- Advertisement
- Merchandise Sale hosted on <http://merchandise.bnsatnalikafoundation.org>
- E-commerce hosted on <http://store.bnsatnalikafoundation.org>
- Gaming hosted on <http://games.bnsatnalikafoundation.org>
- Affiliate Marketing for Flipkart, Amazon, etc.
- Fund raising (solely used for Scholarship disbursement purpose)

Job Description:

As a Social Media Intern you would manage and control the social network of the organization. It is down to you to create user engagement over the social media and also increase on the followers.

Requirements:

- You will be required to work from home using your Laptop and internet connection
- Weekly/fortnight report on the status update of the work needs to be given
- **Pursuing/Completed Bachelor's Degree**

Skills and Expertise:

- Drive and determination
- Excellent communication skills, mainly written
- A creative approach to new campaigns
- Post various articles, opinions, polls to the appropriate networks and engage readers, viewers on social media which includes Facebook, Twitter, LinkedIn, Flickr, YouTube, Wordpress, etc.
- Develop marketing, promotional campaign for different LOBs over the social media
- Run different poll, games, quizzes over the social media to attract traffic
- Develop high quality content for the website so as to engage the users

Application procedure:

- Send your resume to niraj.satnalika@bnsatnalikafoundation.org
- Subject line of the mail should be: **Application for Internship: Social Media Intern**
- Name of the file should be: <<First Name>> <<Space>> <<Last Name>>

Remuneration and Benefits:

- We don't provide any monetary compensation
- A certificate and letter of appreciation will be awarded upon successful completion of Internship
- If targets are met, goodies will be provided (which is at the sole discretion of the management)

Disclaimer: Applications received not in the prescribed format will be rejected

