



B N SATNALIKA FOUNDATION

Position: Designing Intern

No. of Position: 3

Company Profile:

Babulal Nagarmal Satnalika Foundation is a non-governmental organization aiming to promote education and learning among the underprivileged children of our society. The foundation works for the children welfare and their progress by providing them monetary assistance on monthly basis so that they are not deprived of the best and basic necessities of today's world i.e. 'The Education'

- Advertisement
- Merchandise Sale hosted on <http://merchandise.bnsatnalikafoundation.org>
- E-commerce hosted on <http://store.bnsatnalikafoundation.org>
- Gaming hosted on <http://games.bnsatnalikafoundation.org>
- Affiliate Marketing for Flipkart, Amazon, etc.
- Fund raising (solely used for Scholarship disbursement purpose)

Job Description:

As a designing executive you would manage the designing of the flyers, banners, logos, and other marketing materials. You will also be responsible for the monthly newsletter, brochure, coupons, etc.

You need to innovative to design the e-mailers and its concept. Also you need to design theme based materials which will be used during festive occasion. Creating and producing images and logos

- Creating layouts for magazines, newsletters, newspapers, brochures, posters and other print pieces
- Creating layouts for websites and digital newsletters or email advertising
- Using a wide range of media, including photography and computer aided design
- Creating promotional displays including signs and signage systems for public exhibition

Requirements:

- Working to tight deadlines
- Producing accurate and high quality work
- **Pursuing/Completed Bachelor's Degree, preferably in Computer Science/IT**
- **Experience in designing will be preferable**

Skills and Expertise:

- Thinking creatively to produce new ideas.
- Very good skill in Photoshop, Indesign, Illustrator, web editors (Dreamweaver, GoLive, FrontPage), Flash
- Experience with Adobe AfterEffects & video editing (a plus) needed for this position
- Knowledge of HTML, DHTML CSS, Actionscript & Drupal
- Knowledge of different format for web regarding image, vector, html, xml, jpg, gif, flash and more
- Must be able to work independently with little supervision, as well as in a team.
- Understand organization's strategic goals and brand
- Make decisions on a daily basis that ensure both profitability and creative quality

Application procedure:

- Send your resume to niraj.satnalika@bnsatnalikafoundation.org
- Subject line of the mail should be: **Application for Internship: Designing Intern**
- Name of the file should be: <<First Name>> <<Space>> <<Last Name>>

Remuneration and Benefits:

- We don't provide any monetary compensation
- A certificate and letter of appreciation will be awarded upon successful completion of Internship
- If targets are met, goodies will be provided (which is at the sole discretion of the management)

Disclaimer: Applications received not in the prescribed format will be rejected

