



B N SATNALIKA FOUNDATION

Position: Content Developer Intern

No. of Position: 3

Company Profile:

Babulal Nagarmal Satnalika Foundation is a non-governmental organization aiming to promote education and learning among the underprivileged children of our society. The foundation works for the children welfare and their progress by providing them monetary assistance on monthly basis so that they are not deprived of the best and basic necessities of today's world i.e. 'The Education'

- Advertisement
- Merchandise Sale hosted on <http://merchandise.bnsatnalikafoundation.org>
- E-commerce hosted on <http://store.bnsatnalikafoundation.org>
- Gaming hosted on <http://games.bnsatnalikafoundation.org>
- Affiliate Marketing for Flipkart, Amazon, etc.
- Fund raising (solely used for Scholarship disbursement purpose)

Job Description:

As a content development executive you would manage and control the look and feel of our public content. It is down to you as CD Executive to write quality, promotional articles so as to engage users on the website and attract them through quality campaigns.

Requirements:

- You will be required to work from home using your Laptop and internet connection
- Weekly/fortnight report on the status update of the work needs to be given
- **Pursuing/Completed Bachelor's Degree**
- **Good English skills mainly written**

Skills and Expertise:

- Help to electronically distribute a range of analytic and informational publications through various electronic means
- Post various articles, opinions, polls to the appropriate networks and engage readers, viewers
- Copyedit and proofread all web content
- Write comprehensive articles which are plagiarism free for blog on a daily basis. Also write quality articles for monthly newsletter
- Develop marketing, promotional campaign for different LOBs
- Develop high quality content for the website so as to engage the users

Application procedure:

- Send your resume to niraj.satnalika@bnsatnalikafoundation.org
- Subject line of the mail should be: **Application for Internship: Content Development Intern**
- Name of the file should be: <<**First Name**>> <<Space>> <<**Last Name**>>

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Remuneration and Benefits:

- We don't provide any monetary compensation
- A certificate and letter of appreciation will be awarded upon successful completion of Internship
- If targets are met, goodies will be provided (which is at the sole discretion of the management)

Disclaimer: Applications received not in the prescribed format will be rejected

