



B N SATNALIKA FOUNDATION

Position: Business Development Intern

No. of Position: 3

Company Profile:

Babulal Nagarmal Satnalika Foundation is a non-governmental organization aiming to promote education and learning among the underprivileged children of our society. The foundation works for the children welfare and their progress by providing them monetary assistance on monthly basis so that they are not deprived of the best and basic necessities of today's world i.e. 'The Education'

- Advertisement
- Merchandise Sale hosted on <http://merchandise.bnsatnalikafoundation.org>
- E-commerce hosted on <http://store.bnsatnalikafoundation.org>
- Gaming hosted on <http://games.bnsatnalikafoundation.org>
- Affiliate Marketing for Flipkart, Amazon, etc.
- Fund raising (solely used for Scholarship disbursement purpose)

Job Description:

As a BD executive you would manage and control the relationship between the organization and clients. It is down to you as BD Executive to approach start-ups, small to medium enterprises, e-commerce companies for partnership.

Developing new business development strategies is an important part of the role where in you need to be innovative so that the organization grows.

Requirements:

- You will be required to work from home using your Laptop and internet connection
- Weekly/fortnight report on the status update of the work needs to be given
- **Pursuing/Completed Bachelor's Degree, preferably in Marketing or Business Management**
- **Prior experience in product management, marketing will be preferable**
- **Pursuing Postgraduate degree is not necessary, but would be preferable**

Skills and Expertise:

- Drive and determination
- Excellent communication skills, both written and verbal
- A creative approach to new campaigns
- Good negotiating and interpersonal skills
- A high standard of computer literacy

Application procedure:

- Send your resume to niraj.satnalika@bnsatnalikafoundation.org
- Subject line of the mail should be: **Application for Internship: Business Development_Intern**
- Name of the file should be: <<First Name>> <<Space>> <<Last Name>>

Remuneration and Benefits:

- We don't provide any monetary compensation
- A certificate and letter of appreciation will be awarded upon successful completion of Internship
- If targets are met, goodies will be provided (which is at the sole discretion of the management)

Disclaimer: Applications received not in the prescribed format will be rejected

